

Our compass

where we're going and how we get there





Where are we going?

The strategic cornerstones gives us our direction



Indoor environmental quality

We shall be renowned for our ability to offer solutions for healthy, comfortable, safe and productive indoor environments.



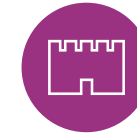
Systems approach

We shall add value by taking a system approach focusing on the end-benefit, in addition to the product specification.



Superior customer experience

We shall provide premium support to our customers, offering competence, reducing complexity and taking shared responsibility.



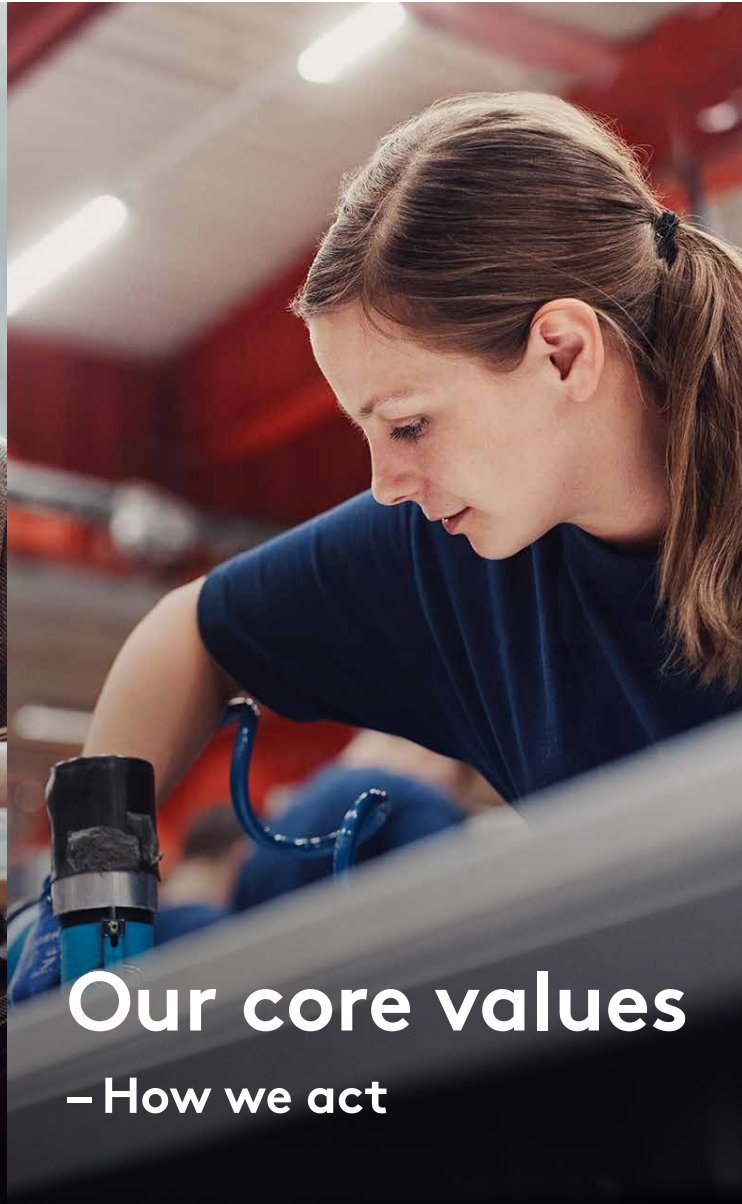
Strongholds

We shall continue strengthening our local capabilities to become one of the leaders in all the countries where we are present.

How do we get there?



Our purpose
– Why we exist



Our core values
– How we act

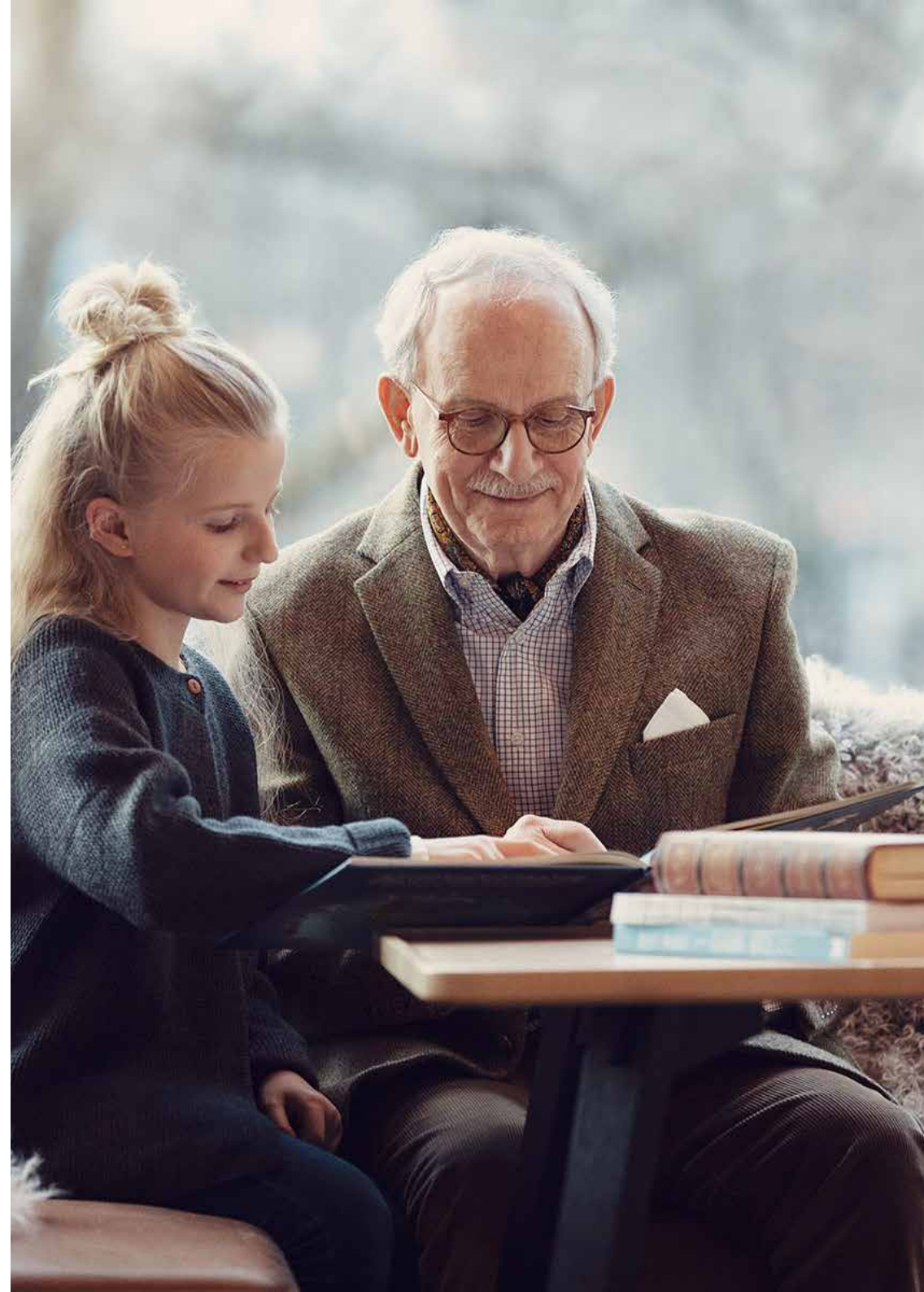


Our promise
– What we deliver

Our purpose

– Why we exist

We enable healthy and comfortable indoor environments for people to be at their best, today and tomorrow.



Our core values

– How we act

✔ Customer empathy

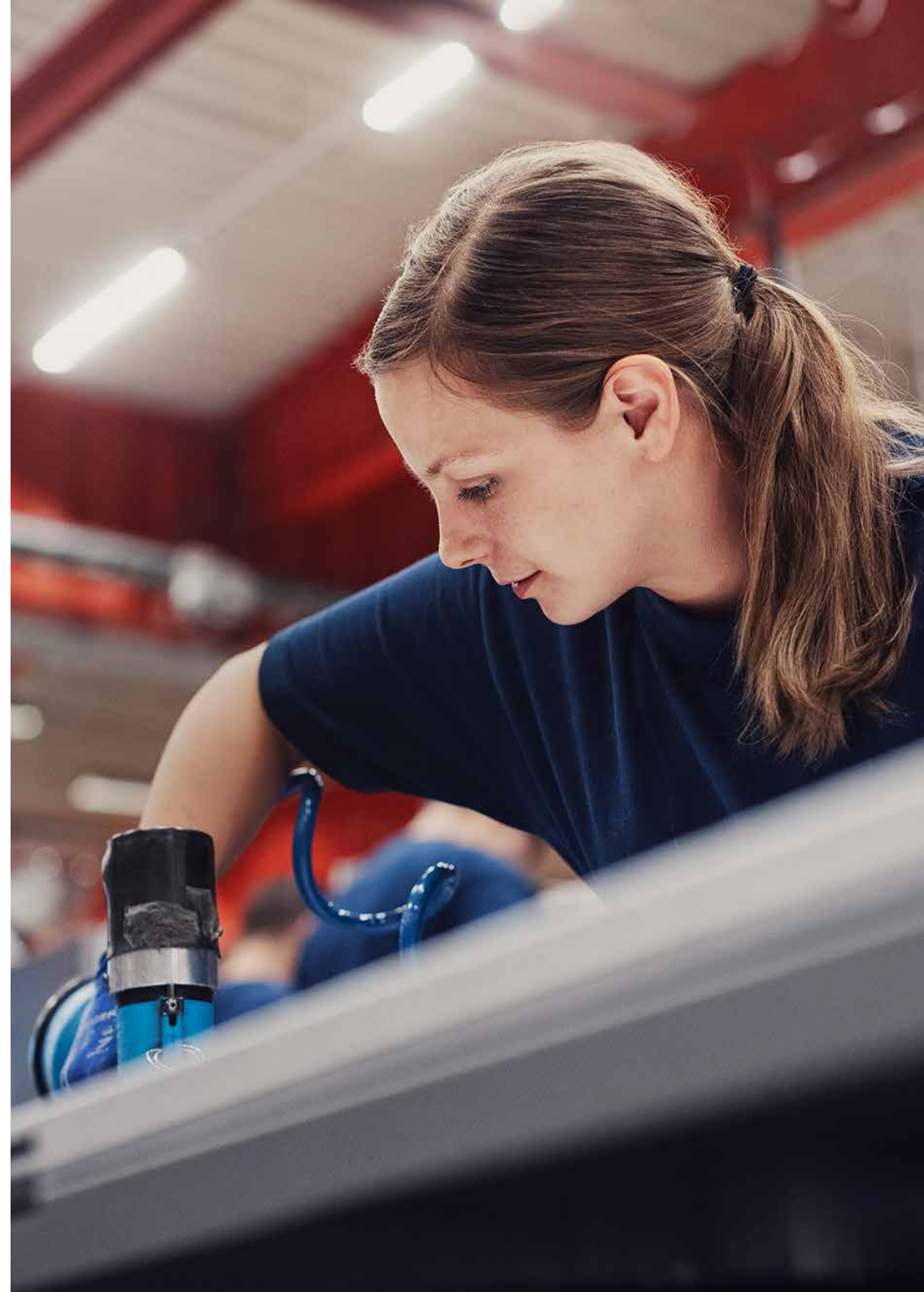
Customer empathy is about seeing things through the eyes of our customers, truly understanding their challenges, and letting this guide our everyday work and our interactions with customers and colleagues. Only then can we offer solutions that generate real value.

✔ Trust

We believe that trust between people is essential in everything we do, and we know it is built on credibility and the ability to create reassurance over time.

✔ Commitment

We are ambitious and curious, and we aspire to be the best at what we do. We raise the bar and encourage everyone to take the initiative and make decisions on their own.



Our promise

– What we deliver

We are partners for indoor environment solutions that work exactly as desired – adding value from project start to finish, and beyond.

...which in turn tells us what sets us apart from others

- A competent partner throughout
- Daily business made easy
- A broad offer for demanding projects
- Enabling the complete solution



Feel good **inside**